

Long
Exposure

A Photography Exhibition on Rising Life Expectancy

Selected photographs from the Long Exposure photography competition



The Association for Planning and Developing Services for Older Adults in Israel

PHOTO IS:RAEL

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A social action NGO striving to create a dialogue between the art of photography and communities across Israel

Production: Hadas Motro

Thank you to:

The Ken LaZaken (Yes! To Seniors) NGO – Promoting the rights of older adults
Erlich – Israel's Photography Center

2019

The photographs exhibited in this exhibition were selected by a panel of renowned judges, including:

Alex Levac | Photojournalist and Israel Prize for Photography recipient

Michal Chelbin | International artist and winner of the Constantiner Photography Award

Oded Wagenstein | Photographer and lecturer on the relationship between aging, memory, and longing

Yaron London | Journalist

Agi Mishol | Poet

Maya Anner | Chief curator PHOTO IS:RAEL

Eyal Landesman | Founder and artistic director, PHOTO IS:RAEL

Yossi Heymann | CEO, JDC–Eshel

About the Exhibition

The exhibition is in honor of JDC-Eshel's Jubilee year. It presents a visual look at Israel's older adult population while acknowledging one of the prominent social changes we are experiencing – the rise in life expectancy. This change is accompanied by previously unknown personal, social, and national challenges.

The photographs presented are from the **Long Exposure** photography competition, which was held between February and March 2019 and focused on the growing life expectancy in Israel.

The competition was produced by **JDC-Eshel** in collaboration with **PHOTO IS:RAEL**. It is based on the understanding that photography is a medium that can reflect existing reality while raising aspects and issues that should be addressed by developing solutions for the needs of Israel's diverse older population.

572 photographers and photography enthusiasts, aged 16 - 90, took part in the competition and presented their view on a variety of topics: active aging, relationships, family, loneliness, happiness, despair, leisure activities, employment, poverty, hobbies, functional decline, birthday celebrations, multigenerationalism, multiculturalism, end-of-life and more.



Bartzi Goldblatt

First Place

My grandmother – I had the privilege of documenting her life from the beginning of her loss of lucidity until her death at age 92.



Bartzi Goldblatt





Gilad Bar Shalev

I photograph people and places as I wander the streets, maintaining a direct, honest, and respectful approach to the people and locations being photographed. There is positive mutual recognition in the random encounter and the photographed moment.



Inbal Halamish

Dancing the whole way. Tap dancers age 60+ participate in a multi-age dance class. They derive great pleasure from dancing and a sense of being 'forever young'.



Ariella Zeidman

Tel Baruch beach cloakrooms. A man stretches his abilities and rises above his age.



Alex Farfuri

Fourth place

I am always searching for authenticity, for the people living their truth, who are at peace with themselves. The older generation lived an entire life, they are much more familiar and confident with themselves than those of my generation, who are in a constant state of awareness, needing to project a perfect image of themselves.

Pictured is Michael, a German tourist visiting Tel Aviv, who spent most of his time on Frishman beach.



Avital Hirsch

Third place

Birgitta. Lives in Yemin Moshe. Emigrated from Sweden. The photo is part of a series called Aliya, about women whose homes preserve their countries of origin.



Daria Lapin

Late love. Petya (Peter) – steady as a rock, like Petra, like Petya. My mother's partner. My mother has known Petya since they studied at university together in the sixties. Legend has it that she was the first to teach him how to kiss. Since then their paths diverged, and each went on to raise a family. Some five years ago they lost their spouses, and three years ago they met again, in their late seventies. They have been together ever since.



Nadine Kadur

ما بين الرفاهة والكفاءة – Between wellbeing and satisfaction

Jamil, the religious man with the piercing eyes and his hands crossed, hands that worked hard and were satisfied with little. In the background are the film stars representing Western abundance and wellbeing. This is exactly my conflict as a young Druze in a reality of Druze culture and religion, and these are the significant older adults in my life.



Elad Malka

96 years separated my son Ariel and Aunt Anami. Her skin touched his while each was at the opposite ends of life's cycle. The picture was taken a mere four months before Anami passed away at a ripe old age.



Meirav Marodi

Both my sides:
Grandmother Dora, the Romanian side;
and Grandmother Nora, the Iraqi side.





Vera Tchernyh

93-year-old Anna,
born in Lithuania,
lives in Kfar Saba.



Tali Nachshon-Dag

Second place

The photo is part of a series called Venus, documenting women aged 80 and above.

In the project I examined the changes the female body undergoes over the years and femininity at these ages. I tried to challenge the current concept of beauty and the approach that beauty is only exemplified by smooth young bodies.

The stains, wrinkles, grey hair, and sagging skin are presented in all their glory to generate thought and acceptance.

I wanted to stimulate visibility of older femininity, the physical aspects that are not expressed in the media.



Moshe Gross

Celebrating making kneidels for Pesach at Kibbutz Nachal Oz. April 1980.



Enrique Rottenberg

My feelings at growing old.



Yafit Ploznik

My father. A charismatic person. For years he struggled with cancer. At age 85 he succumbed to the disease and gave up his work clothes. From an independent man of action he became a nursing patient. Documentary photography became a therapeutic tool for me, through which I learned to accept my father's and my own vulnerability and sensitivity.



Yahav Gamliel

At the tempo of Flamenco. A backstage view of older Flamenco dancers, a moment before they go on stage.

Flamenco raises the heartbeat and the spirit of youth every time.

Omer Messinger

Long exposure is used to bring details out of the shadows and reveal them or, alternatively, to increase the sense of movement in the frame. In both cases information is enriched. This is equivalent to the mental process that asks us to let go of places that cannot be controlled, and first and foremost our surrender and acceptance of death.

The picture documents my grandmother. Death is present, balanced with the full life visible in every atom of her being. The freezing is as visible as the motion. Everything is rich, harmonious, and simultaneous.





Noga Or-Yam

Shared showers. The photograph documents my mother sitting on the floor of the bath. As a child on kibbutz she would take communal showers with the children in her age group. Now she lies alone among the bath tiles. I am before her, terrified at the thought that one day I will have to shower her myself.



Shai Aloni

Foreign support. They arrived from different, distant countries. They have different religions and customs, and speak a multitude of languages. The search for employment and a promising future for their children has separated them from their families for years and brought them to our families. They bring patience, dedication, understanding, sensitivity, loyalty, and endless giving. Very quickly they become part of the family and the people closest to our loved ones for whom they care. On the surface it seems like an excellent arrangement. But what about the ones being cared for? Are they as happy as we are with this arrangement? And what does it say about us as a society?

Kundan Parmar, 38 years old, born in India, worked in an optics factory. Came to Israel in 2011, left two children and a wife at home. Cares for 101-year-old Brigadier General Yitzhak Pundak. Kfar Yona 2013.



Assaf Friedman

Batya Kvasnikov, born in Moldova in 1924, immigrated to Israel in 1993. A Red Army veteran, she was conscripted at 17 and fought alongside the Allies in WWII in the support brigade, repairing clothes and shoes.

Batya passed away during the photography project.



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Long Exposure

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